



بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

*In the name of Allah, the most gracious, the most merciful*

# AZIZI

Construction

Marketing

Management



AZIZI MARKETING



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# UAE PROJECT EXPERIENCE

- Shangri-La Hotel, Umm AlNarr, Abu Dhabi. ALEC-AL JABER



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# UAE PROJECT EXPERIENCE

- PALM JUMIRAH-FROND . JC MACLEAN
- WOODEN WORK
- DISCOVERY GARDENS
- CONTEMPORARY & MUGHAL GARDENS
- 56 BUILDINGS- FIRE RATED DOORS



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## UAE PROJECT EXPERIENCE

- QASR AL SARAB
- DESERT RESORT
- ABUDHABI.
- NEAR SAUDI BORDER
- ALEC-ALJABER
- STEEL STRUCTURE



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# UAE PROJECT EXPERIENCE

- MIRDIF CITY CENTRE. DUBAI.
- ALEC-AL JABER
- STEEL STRUCTURE



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# QATAR PROJECT EXPERIENCE

- KHALIFA STADIUM FOR FIFA WORLD CUP
- SIXCO-DOHA
- MESONRY WORK



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# JOURNEY SHOPPING TRENDS

- OLD BAZAAR



- Dubai First Mall in 80's





## LAST 35 YEARS WHAT WE EXPERIENCE IN SHOPPING

Shopping is an important element of modern human society, and this is especially true in the Middle East, where some of the world's most famous shopping malls can be found. **Malls in this part of the world are not only an important aspect of the local lifestyle, but they are also a profitable venture for both developers and retailers on a macro and micro level.**

whereas If we think **back in time**, what were the **market places** like and what were **the trends**? Back in the day **Souqs** were the **places** where **people got together** to get their daily **essentials**. **Souqs** were streets where **vendors catered** to the **needs of the masses**.

Weather had a great impact on market areas. People in the Gulf were having a **dreadful experience** of **shopping** due to extreme **hot weather**, so **shopping** became nothing other than a **necessity**. Then, in the 1980s, the first mall, al **Ghurair**, was built, so after some time, there was some uniqueness in **mall closed bazars**, bazars with ac were built for the convenience of people and there was no impact of hot weather which could affect people.

With the passage of time, this **closed climate-controlled bazaar** has evolved into a place where you can find everything you could possibly need or imagine, including **shopping, restaurants, gyms, play areas, entertainment, cinemas, meeting points, business lounges for business meetings, hotels to stay in, and ample parking.**



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MOST ADVANCE MALL  
DUBAI MALL  
&  
ITS ATTRACTIONS

- Dubai Mall



- Its attractions
- Burj khalifa ticket



- Zero gravity



- Dolphin show



- VR PARK



ICE RING



- kidzone






# WHOLESALE MARKET/MALL

FEATURES AND ECONOMIC  
BENEFITS

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## EXCLUSIVITY OF WHOLESALE MALL

- Sell business not the space
- Providing distribution rights of factory products
- Import / export assistance
- Ordering, packing and shipping from china
- Clearing & forwarding services
- Showroom display management assistance
- Training for new comers in business



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## Prime Features of wholesale mall

- Controlled price
- Bulk buying
- Link between manufacturers and customers
- 450 factories product under one roof
- Re-export facility to Afghanistan, Russia and Central Asian countries



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# Futuristic Wholesale Concept

## Import market

Pakistan is a market of 220 million people

The total import bill is cross \$80 billion

Import from China in 2021, \$20.64 billion

CPEC have aligned both countries economic interest as a result we are seeing surging demands of Chinese products in Pakistan

Wholesale Mall in this scenario will be striking gold in the right opportune moment

## Export Market

CPEC will not only benefit Pakistan and china but will have positive impact on Russia, Iran, Afghanistan and central Asian countries

CPEC is the connectivity of the region in increase of country's export

Wholesale mall will play important roll in opening door to Chinese and Pakistani vendors



# Construction of Mall

Planning and design

12 months

Construction of mall

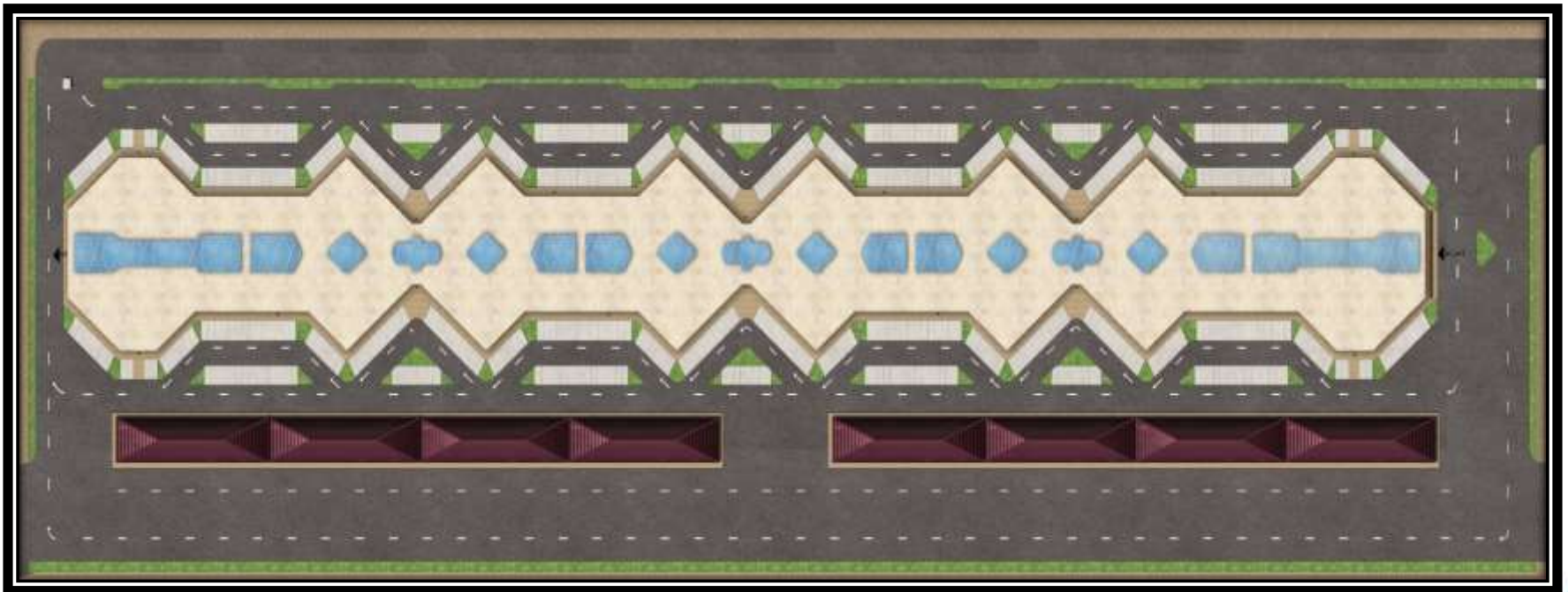
4 phases

1<sup>st</sup> Phase of mall

24 months

Commissioning

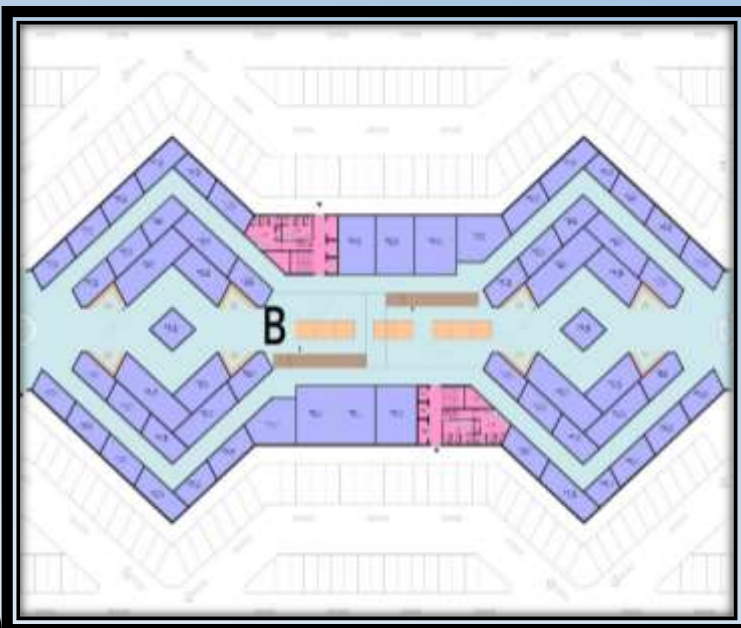
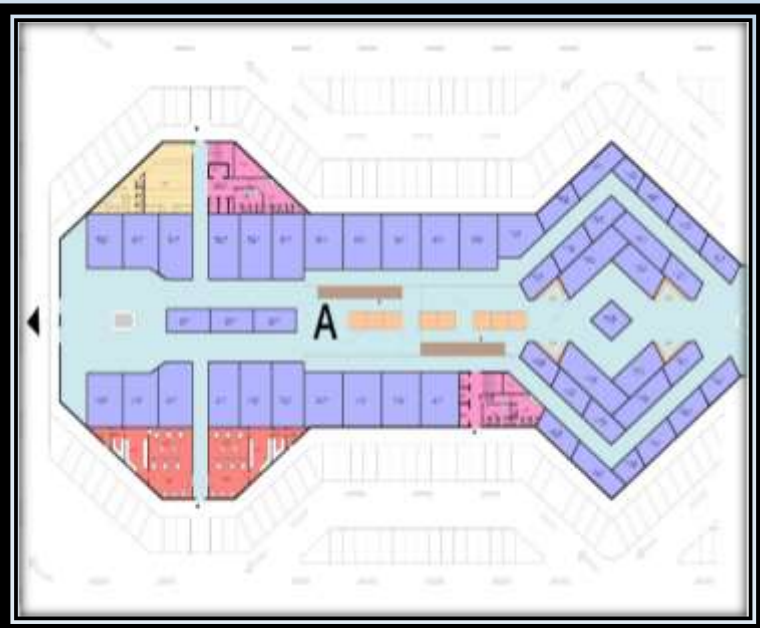
06 months



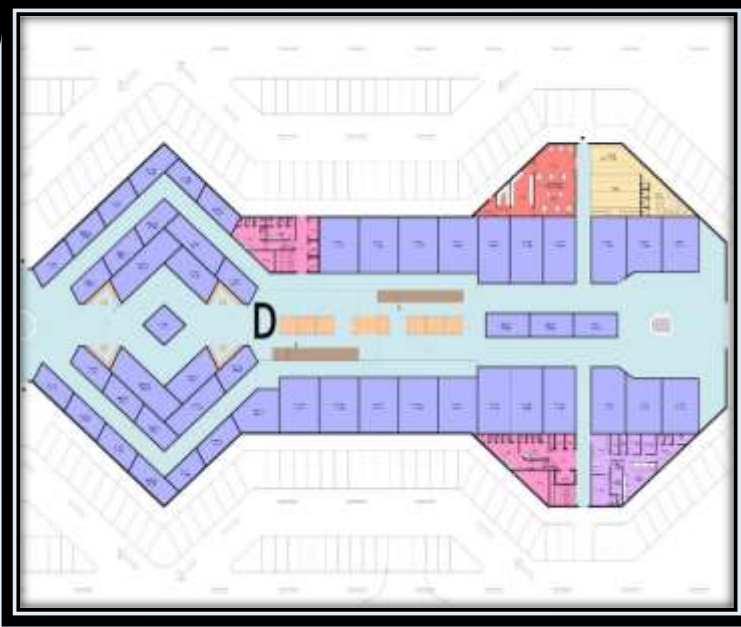
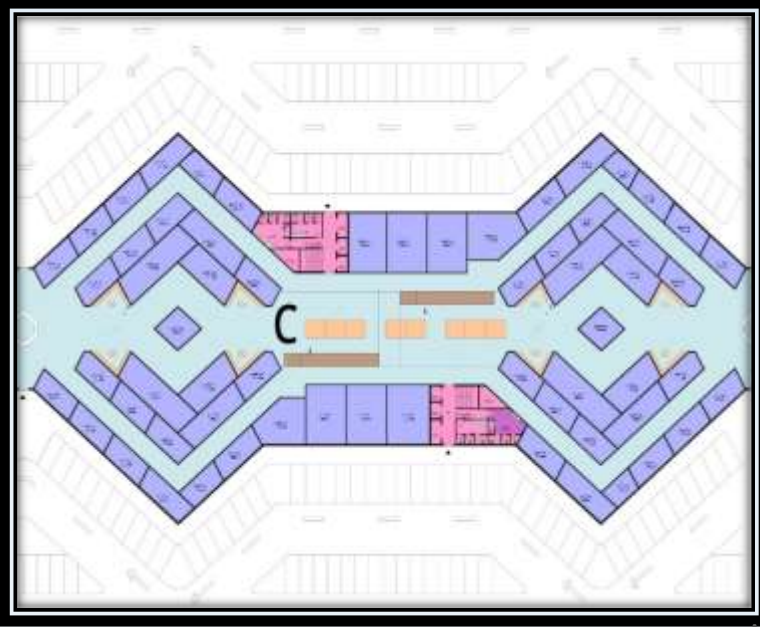
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**PLAN OF  
WHOLESALE  
MARKET**



# Steps to success of Wholesale Mall

- Analyze the market
- Choose the business model
- Location/site
- Reliable suppliers
- Optimize sales channels
- Promote the business
- Set the price
- Leverage technology



# conclusion



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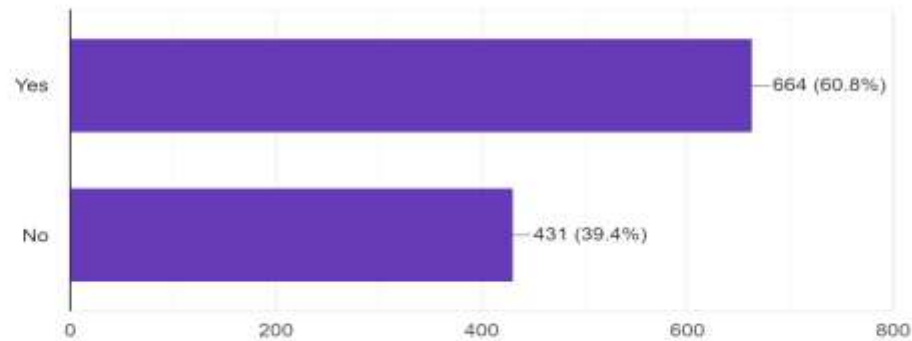


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### I am interested

1,093 responses

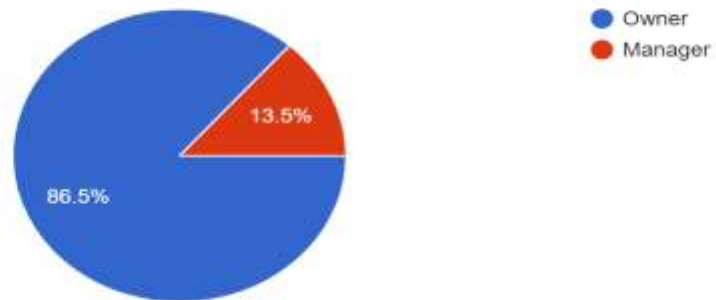
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### Name of manager / Owner

998 responses

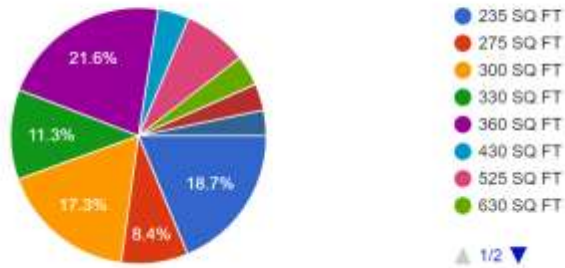
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### Shop size

652 responses

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### Area preferred

728 responses

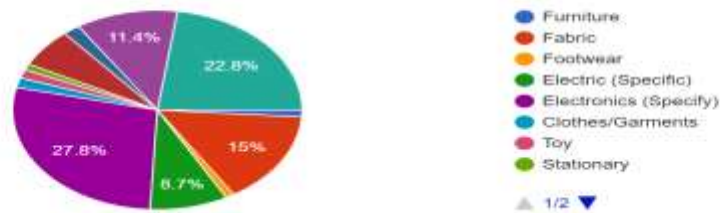
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### Type of business your are interested

632 responses

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done a lot. Now time to get involved the business community of both sides, China & Pakistan to speedup business activities. Giant Mart will be catalyst and part outgrowth of one of the fastest growing trade relationships between Pakistan and China. It will enhance mutual cooperation opportunities to people of both nations. There is a significance importance of Giant Mart project at this time because it is needed a well-planned, organized, systematic project with highly advance facilities management system to cater 220 million population and future exports for which CPEC is built and will be operative. CPEC land route and project location site are ideal and significantly important for the guaranteed success of the project.

Note:

Detailed study can be discussed.

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